



PORTFOLIO

3D Designer Exhibition and Event

3D Designer

Exhibition and Event

30nd September 1998

Be Ammar Ahmed

in @ammar-ahmed01

al khobar saudi arabia

@ammarahmed64735

+966 56 875 8630

ammarahmed64736@gmail.com



Education

Misr University for Science and Technology
2016-2021

Bachelor of Construction and Building Engineering

Very Good (B) - GPA: 3.19 From 4.00

Graduation Project: Project Management (BIM involved)

#Architectural Design

#Exhibition & Event Design

#Project Interactive

#Concept Design

#Packaging

#Branding

AMMAR AHMED

Interior & Exhibition and Event

Hello

I am Ammar Ahmed 3D Designer with extensive experience in designing exhibitions and booths, as well as interior design. I possess advanced skills in using interactive design techniques. I have a proven track record in managing and executing complex design projects, with a focus on achieving the highest levels of quality and innovation.



Expertise

AutoCad

3D Max / Corona / Vray

Unreal Engine

Lumion / Twinmotion

Photoshop

Illustrator

Indesign

Premiere

Aftereffect



Experience

Arabian Dox Engineering May 2024 - Present
Architectural Interior Design

Urgent advertising agency Jun 2023 - Apr 2024
Exhibition and Event Design

Mousaffa Company Jan 2022 - Apr 2023
Graphic Designer



Courses

Vanilla Studio JAN 2024 - JUN 2024
3D Architectural Visualization

Amir Fiala Academy Aug 2023 - Sep 2023
Unreal Engine Cinematic Course

Akman Academy MAY 2022 - DEC 2022
3DS MAX Diploma (Architectural Visualization)

H A 3D Studio Jul 2016 - Mar 2016
3DS MAX Diploma (Interior Design & Exterior Design)



Implemented projects

Saraya Oliya Twoers (Arabian Dox)
Interior Design

Jindal Saw LTD (Arabian Dox)
Dhahran International Exhibitions

BICC Pavilion (Urgent agency)
Dubai Exhibition

Al-mulhim Cooling (Urgent agency)
Saudi Arabia-Big5 Exhibition

Binge (Urgent agency)
Saudi Arabia Exhibition

Jessy Foam (Urgent agency)
Egypt-Hace Exhibition

Pharco Pharmaceuticals (Urgent agency)
Egypt-Booth Production

Saudi National Day (Urgent agency)
Event Deign

Unifert Misr- Samtrade (Urgent agency)
Event Deign

Madkour Group (Urgent agency)
Event Deign

Table of Contents



**Interior
Design**



**Furniture
Design**



**Exterior
Design**

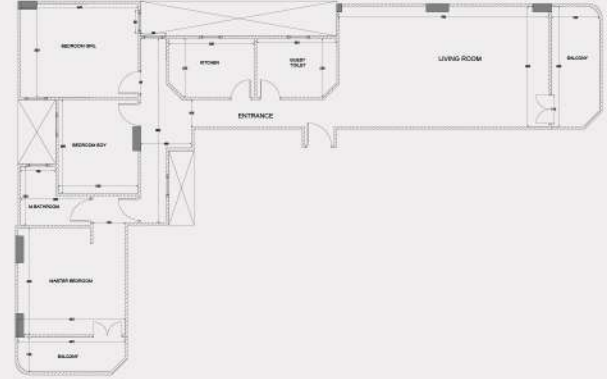
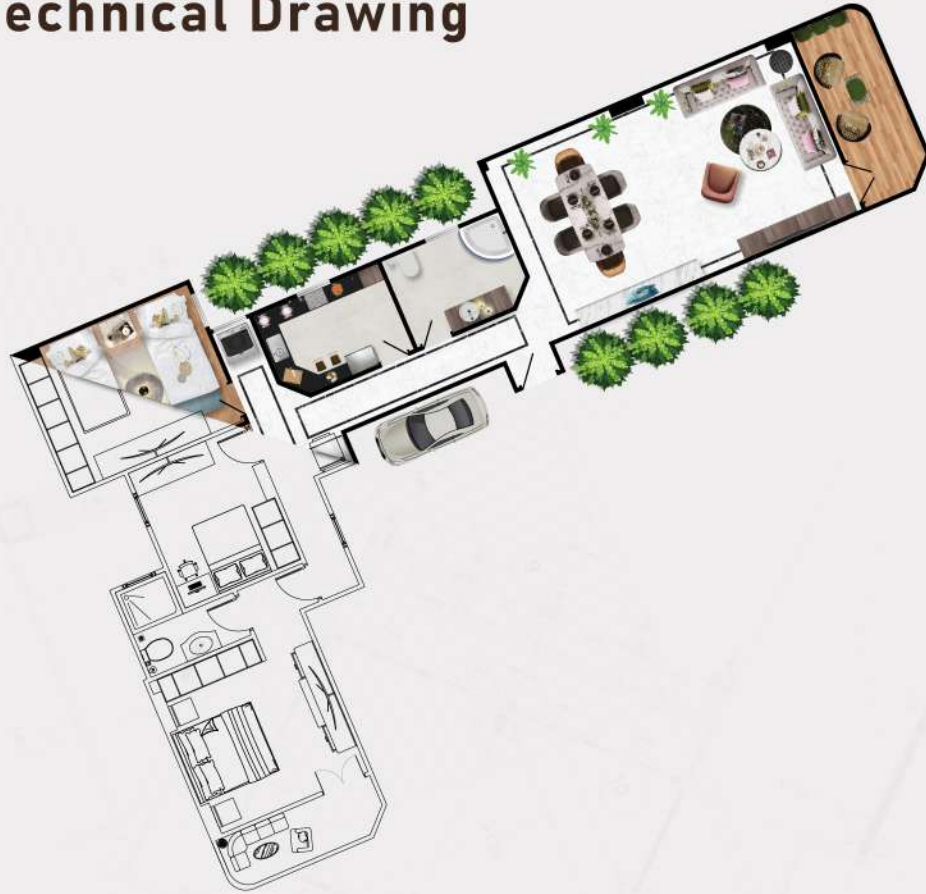


**Exhibition Booth
Design**

Interior *Design*



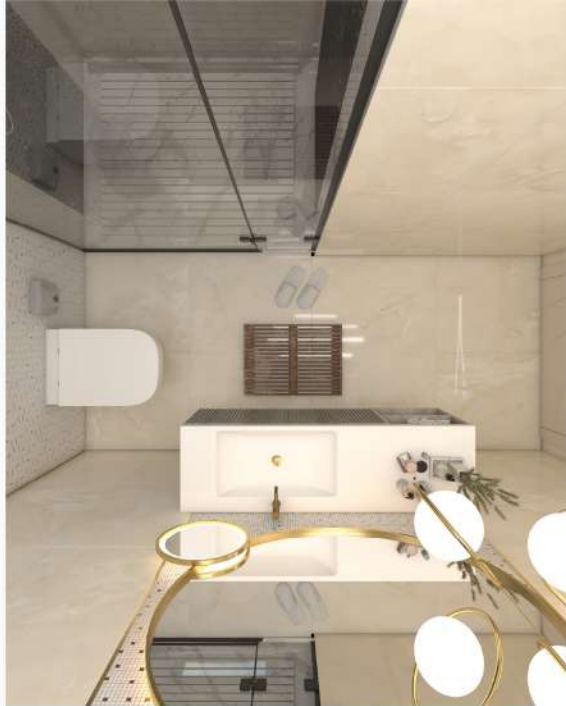
➤ Technical Drawing



 ELEVATION A

> **BED ROOM**

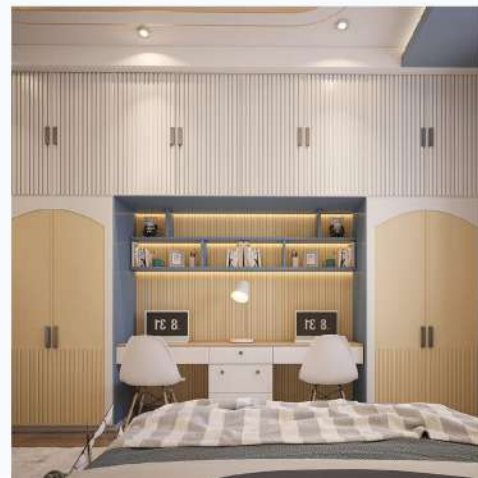




> BATH ROOM

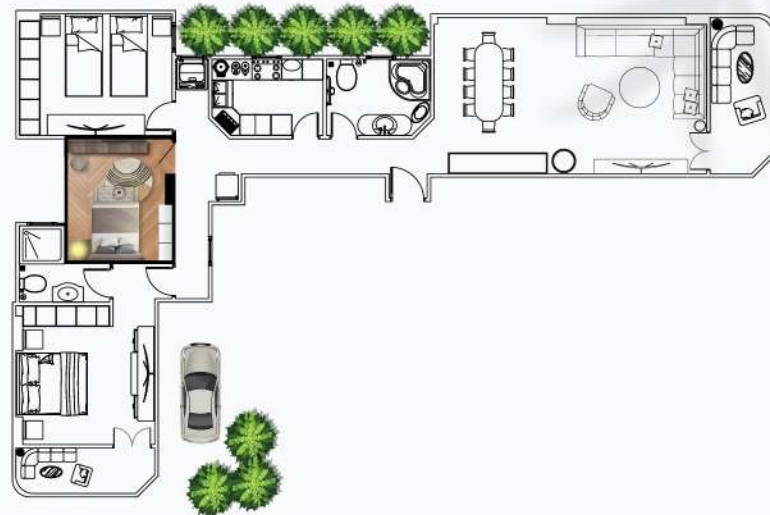


➤ BED ROOM BOY





> **BED ROOM GIRL**



> Kitchen





> Living Room



> BED ROOM



> BED ROOM



➤ BATHROOM



> LIVING ROOM



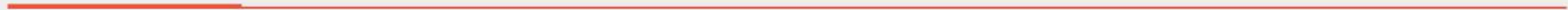
> LIVING ROOM



> LIVING ROOM



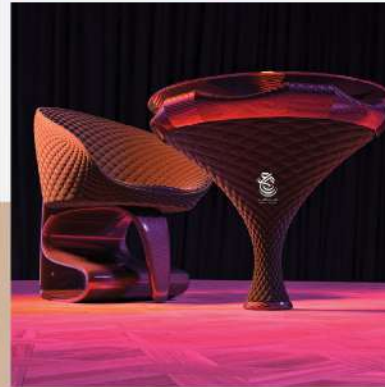
Furniture *Design*



➤ FURNITURE DESIGN



> FURNITURE DESIGN



➤ FURNITURE DESIGN



> FURNITURE DESIGN



Exterior *Design*



> EXTERIOR DESIGN



> EXTERIOR DESIGN



➤ EXTERIOR DESIGN



> EXTERIOR DESIGN



Exhibition *Booth*

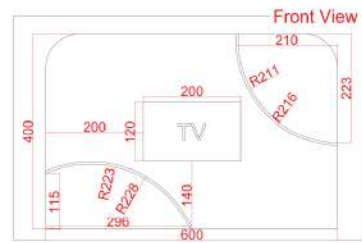
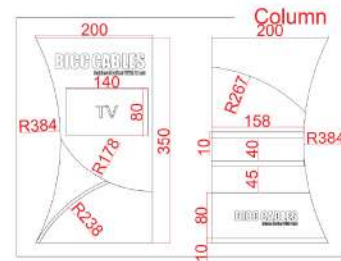
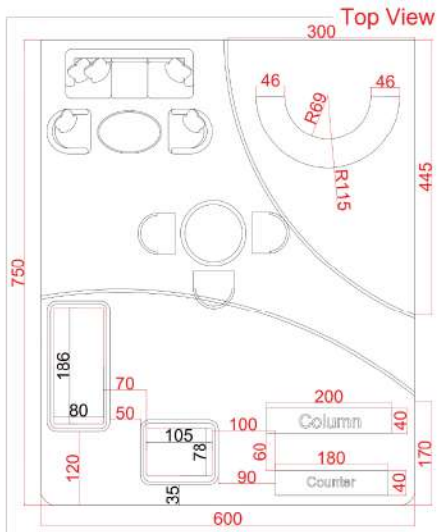
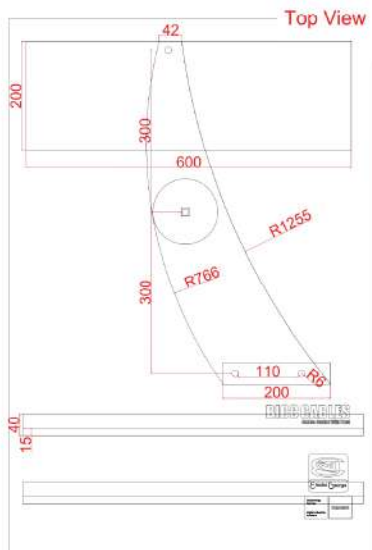
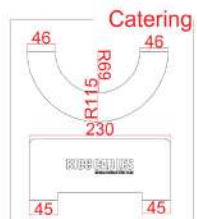
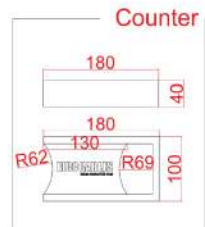
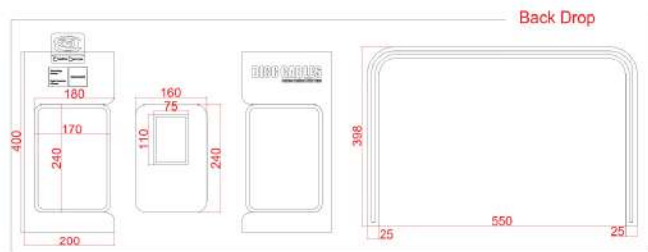


> BICC CABLES



DETAILING





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N.º 7	NIVEL DE RISO TERNANDO
N.º 8	NIVEL SUPERIOR DE PÉDRA
N.º 9	RAMA DE ROLLO PLUMAGE
N.º 10	NIVEL LÍNEA BANDA PLUMAGE
N.º 11	NIVEL LÍNEA BANDA DE LÓRA
N.º 12	NIVEL (RINCH) ALTO DE LÓRA
N.º 13	RAMA DE NIVEL

-  CANAL DE NIVEL DE PISO
- CANAL DE NIVEL DE PLANTA
-  REDA RIVEL EN PLANTA
- REDA RIVEL EN ALZADO

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PLASMA

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1999

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LOGO CUTTING



IMPLEMENTED PROJECTS

> AL MULHIM COOLING BOOTH



> DETAILING





IMPLEMENTED PROJECTS

REALITY



REALITY



REALITY



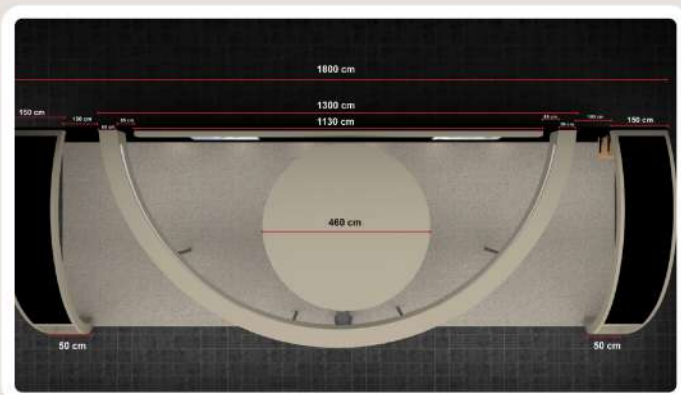
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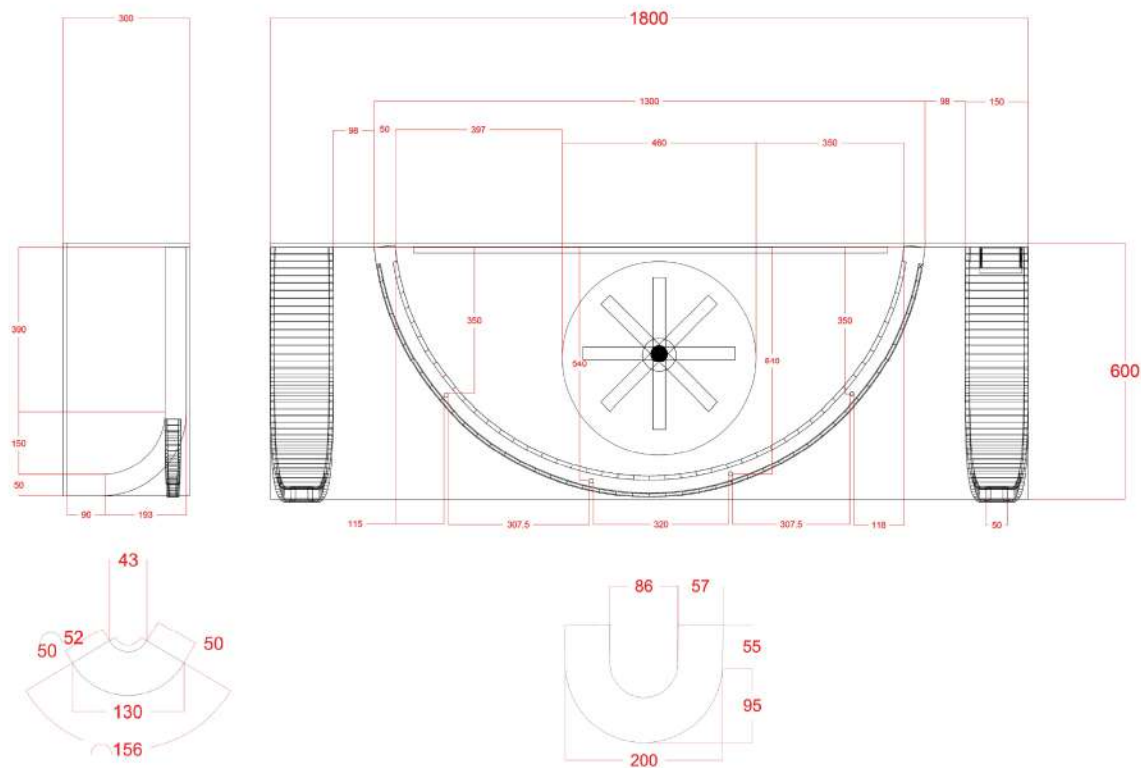


> JESSY TRADE BOOTH



> DETAILING





SÍMBOLO	
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N.F.P.	NIVEL SUPERIOR DE FIBRA
N.A.P.	NIVEL DE AGUA PLUVIAL
N.L.P.F.	NIVEL LIGADO AL FONDO DE LA PLANTA
N.L.F.	NIVEL LIGADO AL FONDO DE LA CUBA
N.L.A.	NIVEL LIGADO ALTO DE LA CUBA
N.N.	NIVEL DEL NIVEL
	CAMBIO DEL NIVEL DE FIBRA
	CAMBIO DEL NIVEL EN PLANTA
	INDICA NIVEL EN PLANTA
	INDICA NIVEL DEL NIVEL

1999

CONCLUSIONS

Editorial Board

CONCLUSIONS

THEORY

1:100 METROS

2009



IMPLEMENTED PROJECTS

REALITY



REALITY



REALITY



REALITY



> BINGE! BOOTH

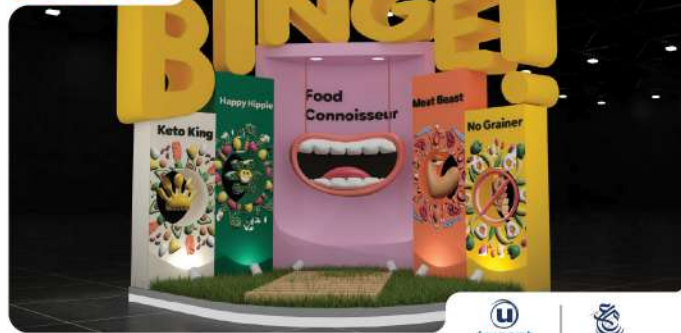
BINGE!



BINGE!



BINGE!



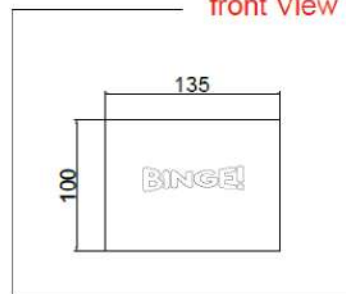
BINGE!



> DETAILING



- Front View



> IMPLEMENTED PROJECTS

REALITY



REALITY



REALITY



REALITY



> PHARCO BOOTH

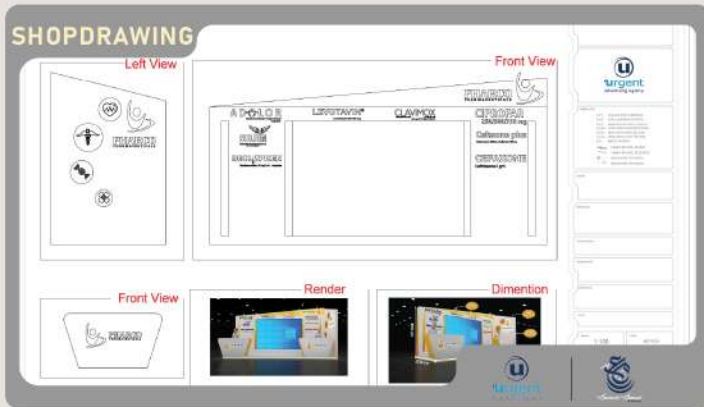
RENDER



RENDER



SHOPDRAWING



REALITY



> PHARCO BOOTH

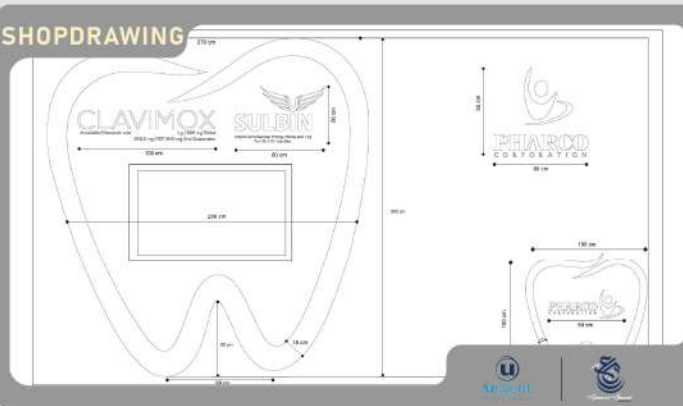
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RENDER



SHOPDRAWING

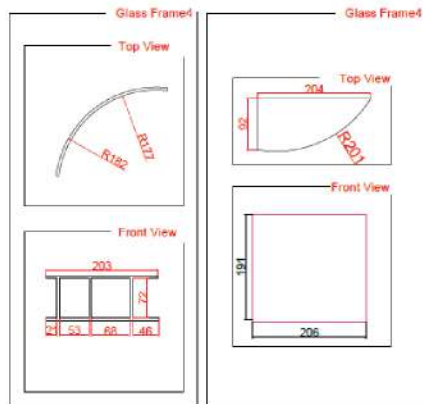
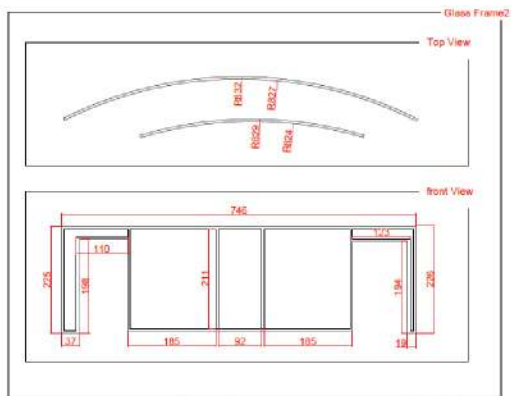
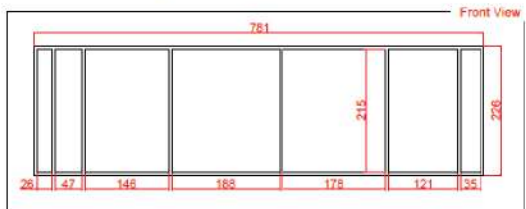
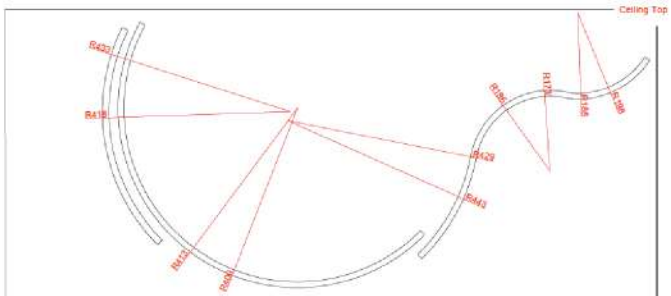
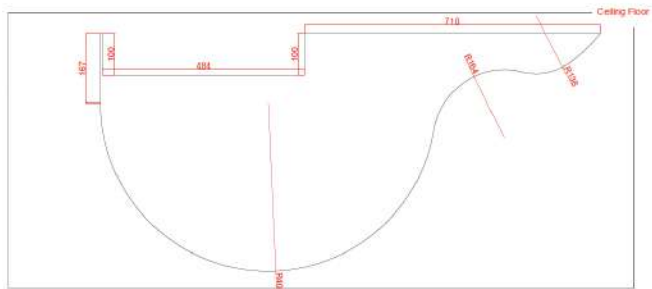


REALITY



> PROVEN SOLUTION





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N.F.T. NIVEL DEL FIBRO TRANSMISOR
 N.O.F. NIVEL SUPERIOR DE FIBRA
 N.A.F. NIVEL DE LAS ALAS PLUMALES
 N.L.F. NIVEL LADO QUINCE DEL PLUMON
 N.L.L. NIVEL LADO DUELO DEL LOMO
 N.A.L. NIVEL LADO ALTO DEL LOMO
 N.A. NIVEL DEL NERVO
 C.M.F. CORDON DE NIVEL DEL FIBRO
 C.M.L. CORDON DE NIVEL DEL PLUMON
 N.F.A. NIVEL EN PLANTA
 N.F.C. NIVEL DEL ALBANO

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CONCLUSIONS

Type of specimen

PROSPERITY

continued

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26

1999

2000.

555

> COCO BOOTH



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> EGYPT GAS BOOTH



> NILE UNIVERSITY BOOTH





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> ANASIA 2023 BOOTH



> SMA BOOTH



> ABL BOOTH





SMART WINDOW 2024 BOOTH





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SADARA BOOTH



> GAS COOL BOOTH



> DELSA BOOTH



> ADES BOOTH



> ELMASA BOOTH



> PREMIERA FOODS BOOTH



> INDONESIA BOOTH



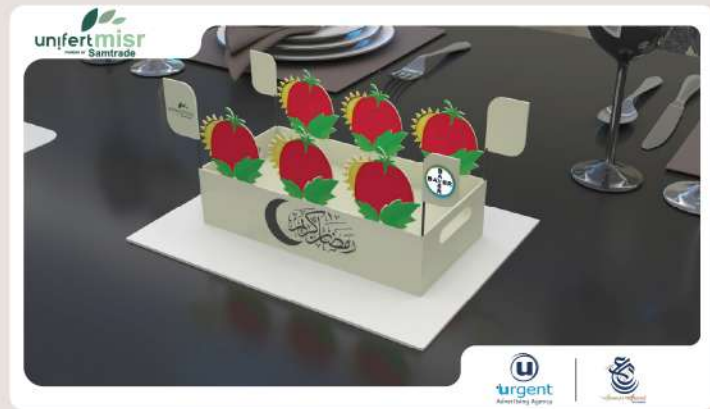
Event *Design*



➤ MADKOUR EVENT



> UNIFERTMISR EVENT



➤ IMPLEMENTED PROJECTS

REALITY



REALITY



REALITY



REALITY



> ELIXIR EVENT



> ORCHIDIA EVENT



> PHARCO EVENT



> ZAIN EVENT



> IDH EVENT



> IHD PARTY



> PORTO MARINA PARTY



> WADI DEGLA PARTY



> BUC EVENT



➤ BUC PARTY



3D Product *Design*



➤ RAMADAN LANTERN



> OXI STAND



> OXI STAND

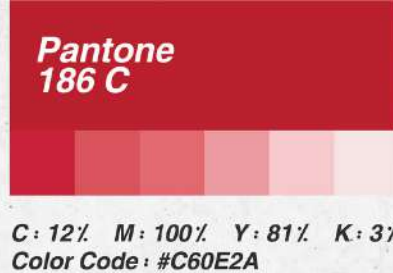


Logofolio

Design







Chicken In
delicious way

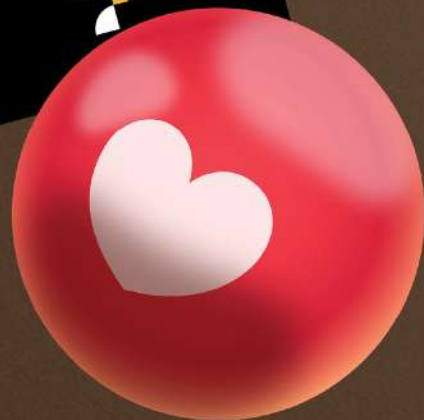


Chicken In
delicious way



Chicken In
delicious way









Ali Baba's Spieße

يا ببا
عشاور ما





شبكة قنوات دبي
DUBAI CHANNELS NETWORK





وزارة الحج والعمرة
Ministry of Haij and Umarah

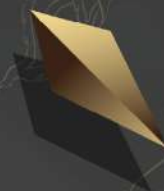




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شركة قوى للخدمات البترولية
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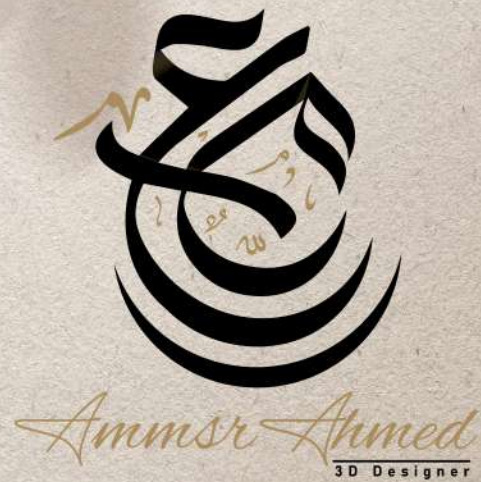
REMARKETING



بن اليمن



United Group



Interactive *UI Design*



أهساكية شهر رمضان الكريم

لعام ٢٠٢٣ م - ١٤٤٤ هـ

- ملف تفاعلي سهل الانتقال والوصول السريع للأيام ومواقيت الصلاة
- لينك تواصل لموقع سوشيال ميديا







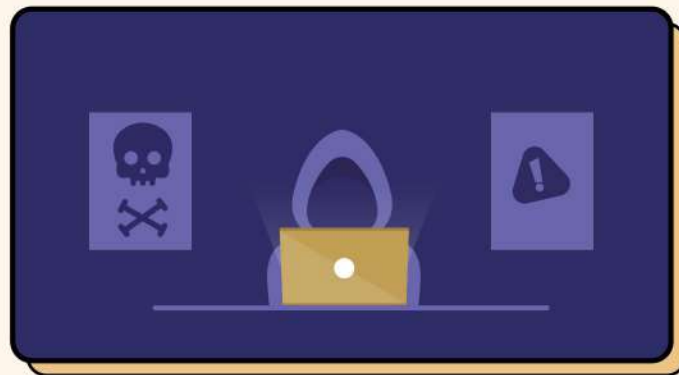
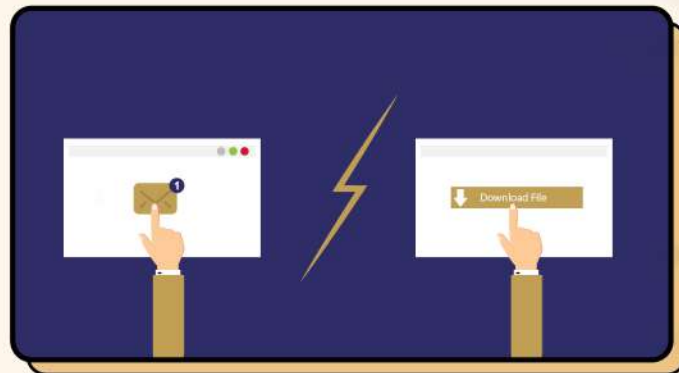
INTERACTIVE Brief



Motion Graphic *Story*



> Story Board Joushan



> Story Board Joushan



SCAN ME

> Media Plan Story



➤ Story Board Joushan



ما عندك

وقت



عملية



ذكية



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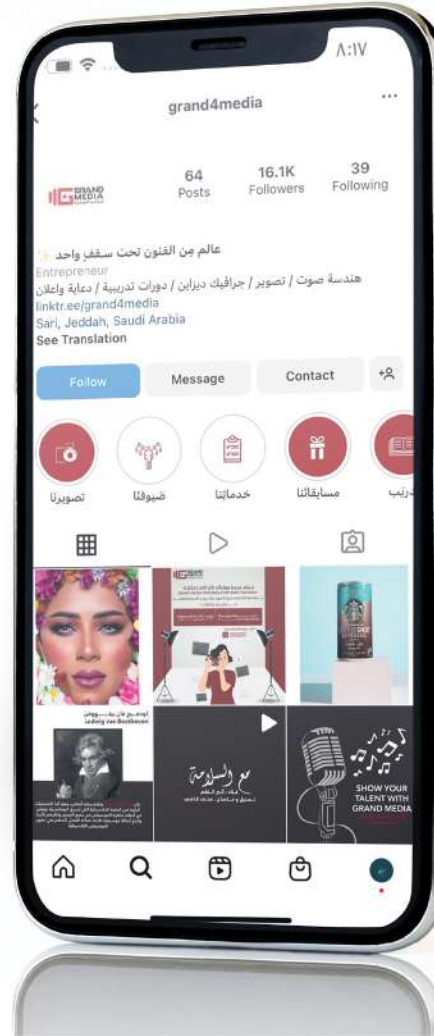




لأننا نؤمن بقدراتك

اصنع نجوميتك مع جرائد ميديا في

عالم الفن







3D *Courses*





3D Modeling and Unreal Engine Instructor

- Developed and delivered comprehensive courses on 3D Max and Unreal Engine, including video tutorials and detailed summaries.
- Created engaging and interactive learning materials to enhance student understanding and retention.
- Provided one-on-one support and feedback to students, helping them to achieve their learning goals.
- Utilized advanced features of 3D Max for modeling, texturing, and rendering.
- Demonstrated proficiency in Unreal Engine for creating immersive 3D environments and interactive experiences.

> 3D MAX

3D MAX COURSE

3D
MAX

MODELING النمذجة

3D MAX COURSE

3D
MAX

بناء المجسمات

الامتصاص بالمقاسات الحقيقية للعناصر باستخدام موقع WWW.IKEA.COM
استخدام الدوافع الثنائية CHAMPHER
استخدام بلوكات HIGHPOLY
مراعاة التأثيرات الخارجية مثل التشققات والنتربة
مراعاة الكرمشة باستخدام CLOTH MODIFIER
توزيع الأشجار باستخدام RAILCLONE & FOREST PACK
مراعاة عمل العناصر الذي يكسوها الشعر مثل السجاد عن طريق VRAY FUR

3D MAX COURSE

3D
MAX

CAMERA SETUP إعداد الكاميرا

3D MAX COURSE

3D
MAX

رؤية مجسمات الكاميرا

عمل COMPOSTION أو تكوين للمشهد باستخدام قواعد
RULE OF THIRD - GOLDEN RATIO - CAMERA FRAMING
استخدام عدسات الكاميرا لضبط بُعد وارتفاع الكاميرا FOCAL LENGTH
التحكم بمعدلات الـ F-NUMBER & SHUTTER SPEED-ISO
عمل توازن للون الأبيض WIGHT BALANCE
إضافة تأثيرات الـ DEPTH OF FIELD - MOTION BLUR - FISH EYE ANGLE
تكوين الصورة عن طريق
PRESPECTIVE - DEPTHS - SYMMETRY - SCALE - LIGHTING&SHADOW - CONTRAST

> 3D MAX

3D MAX COURSE

3D
MAX

LIGHTING

مرحلة الإضاءة

3D MAX COURSE

3D
MAX

أنواع الإضاءات

NATURAL LIGHT (SUN - SKY - HDRI) إضاءة طبيعية
ARTIFICIAL LIGHT (WARM COLOR - COOL COLOR) إضاءة صناعية
MIXED LIGHT إضاءة طبيعية وصناعية
يُنصح استخدام إضاءات الـ IES
استخدام عناصر إضاءة مساعدة SOFT BOX - REFLECTOR - UMBRELLA
استخدام تأثيرات الـ BLOOM & GLARE

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3D
MAX

MATERIALS

مرحلة إكساء الخامات

3D MAX COURSE

3D
MAX

مرحلة إكساء الخامات

استخدام عجلة الألوان WWW.COLOR.ADOBE.COM
استخدام خامات عالية الجودة WWW.POLIIGON.COM - WWW.TEXTURES.COM
استخدام برامج لينتاج خامات احترافية مثل SUBSTANCE DESIGNER - QUIXEL MIXER
إفراذ الخامات علي المجسمات بصورة صحيحة UNWRAP UV - UVW MAP - UVW XFORM
خامة الخشب تكون في إتجاه التجزيعات الي في الإتجاه الطولي دائما
الحصول علي تأثير واقعي عن طريق BLACK & WHITE DIRT TEXTURE
تدرج اللمعات وتبين الأسطح المخدوشة عن طريق SPECULAR MAPS ليظهر الـ GH LIGHT POINT
توضيح ملمس سطح الخامة عن طريق BUMP & DISPLACE MAPS
يُفضل استخدام الـ COMPOSITE MAP للحصول علي MAPS LAYERING لتشكيل خامات مركبة

> 3D MAX

3D MAX COURSE

3D
MAX

ADD EFFECTS إضافة تأثيرات

3D MAX COURSE

3D
MAX

إضافة تأثيرات

تأثير CAUSTICS في المياة والزجاج
تأثير BLOOM - GLARE & FLARE في الإضاءة
تأثير ال FOG في المشاهد الخارجية
تأثير DEPTH OF FIELD - BOKEN EFFECT - MOTION BLUR - CHROMATIC في الكاميرا

3D MAX COURSE

3D
MAX

RENDER SETTINGS مرحلة الرندر

3D MAX COURSE

3D
MAX

مرحلة الرندر

إضافة RENDER ELEMENTS لانه سيساعد في مرحلة ال POST PRODUCTION
استخدام ال VFB WINDOW لتعديل علي الصورة أثناء عملية الرندر
تفعيل أمر RESUMABLE RENDERING ليستكمال عملية الرندر
إستخدام خاصية ال BATCH RENDER لعمل رندر لاكثر من لقطة

> UNREAL ENGINE

UNREAL COURSE

3D
MAX

UE5



UNREAL COURSE

3D
MAX

UE5

Before Exeport



UNREAL COURSE

3D
MAX

UE5

After Exporting

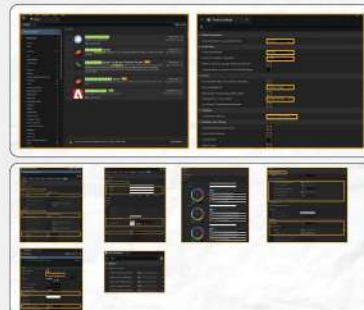


UNREAL COURSE

3D
MAX

UE5

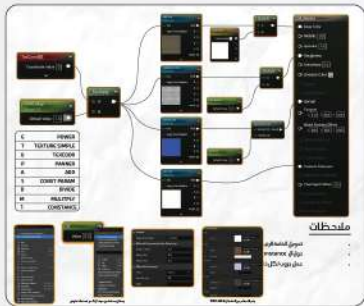
Post Process



> UNREAL ENGINE

UNREAL COURSE

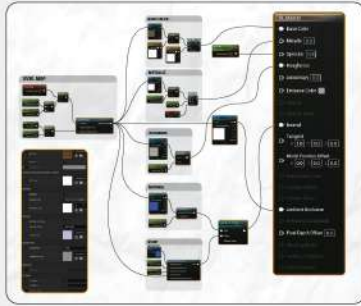
Basic Material

3D
MAX

UE5

UNREAL COURSE

Advanced Material

3D
MAX

UE5

UNREAL COURSE

Metallic Material

3D
MAX

UE5

UNREAL COURSE

Glass Material

3D
MAX

UE5

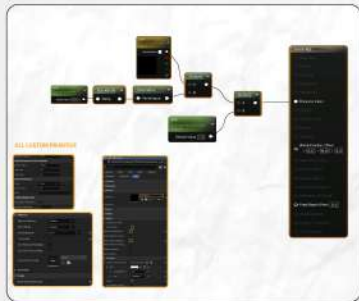
> UNREAL ENGINE

UNREAL COURSE

Studio Light Material

3D
MAX

UE5



UNREAL COURSE

Modeling

3D
MAX

UE5

يمكن استخدام 3D MODELING في الفوتريال



UNREAL COURSE

Characters

3D
MAX

UE5

يتم عمل COLLISION لتجنب حركة الكائنات مع بعضها البعض



UNREAL COURSE

PACKAGEING

3D
MAX

UE5

يجب تحميل هذه المكونات لبدء عملية الPACKAGEING





THANK YOU

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